

DR. CJ AVORY

Emergency Management Executive · Author · Leadership Consultant

MEDIA KIT · 2026

BIOGRAPHY

Dr. Cj Avory is an emergency management executive, author, and leadership consultant with more than 20 years of experience in emergency management, public safety, preparedness, and crisis response. She currently serves as Director of the DeKalb Emergency Management Agency (DEMA), where she leads countywide initiatives in preparedness, response, recovery, continuity, and resilience. Dr. Avory holds a Doctor of Management in Homeland Security and is the author of *Decision Margin: Why Organizations Fail Before the Crisis Hits*.

SIGNATURE TOPICS

- 01** Leadership Under Pressure
- 02** Decision Margin: The Hidden Math of Resilience
- 03** Why Organizations Fail Before the Crisis
- 04** Continuity, Coordination & Command
- 05** Building Cultures That Hold Under Stress

ENGAGEMENT FORMATS

- Keynotes** 30–60 min addresses for conferences and executive events.
- Workshops** Half-day and full-day sessions for leadership cohorts.
- Briefings** Executive-team briefings on crisis posture and decision capacity.
- Panels** Moderated discussions and expert panels on resilience and risk.

FEATURED BOOK

DECISION MARGIN

Why Organizations Fail Before the Crisis Hits

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